



MICHIGAN ASSOCIATION OF ORTHODONTISTS

MEETING REGISTRATION

Date: June 15, 2012
Location: Weber's Inn
3050 Jackson Avenue
Ann Arbor, MI 48103
Fees: \$250 for Active Members
\$125 for Retired Members
\$100 for Staff

No on-site registration available

CE: 5 CE credits for dentistry
1 CE credit for pain management for doctors only

The MAO is excited to announce the date and location of the 2012 Annual Meeting! This year our event will take place in Ann Arbor, Michigan at Weber's Inn on June 15, 2012.

Our speaker for the meeting will be Bruce Christopher from Bruce Christopher Seminars in Minnetonka, Minnesota. Bruce is a psychologist and humorist and will be doing his morning presentation on "Why Are Woman So Strange & Men So Weird" and his afternoon presentation is entitled "Are We Having Fun Yet?" Information on the presentations will be available on our website. This year we would like to extend an invitation to staff members as well as our doctors.

As always, the meeting will include a luncheon and our annual MAO business meeting. After the annual business meeting the doctors will receive a lecture on pain management from Dr. Sharon Aronovich on TMD and orofacial pain. We feel this event is certain to be a success and we look forward to seeing all of you and your staff in Ann Arbor!

Contact

**Mandy Tomich, Association Manager for the MAO,
with questions:**

By email: mandy@dodakjohnson.com

Or by phone: (517) 708-2916

**MAO Central Office
230 N. Washington
Square
Suite 101
Lansing, MI 48933**

**(517) 708-2916
FAX: (708) 708-2918**

*Meeting
Registration*

*Deadline:
June 1, 2012*

REGISTRATION INFORMATION INSIDE!

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AGENDA



Weber's Banquet Hall

- 7:30 Vendors Set Up Booths
- 8:00 Registration Begins
- 9:00 Bruce Christopher
"Why Are Women So Strange & Men So Weird?"
 For doctors and staff
- 10:30 Break
- 10:45 Mr. Christopher continues
- 11:45 Question Session
- 12:00 Lunch
 Staff will remain in Grand Ballroom for lunch
Doctors will go to the Atrium Room for lunch and the MAO Annual Meeting.
- 1:00 Dr. Sharon Aronovich
 TMD and Orofacial Pain (**Doctors only in the Atrium Room**)
- 2:00 Break
- 2:15 Bruce Christopher
"Are We Having Fun Yet?"
 Doctors and Staff—Grand Ballroom
- 4:00 Question Session

Registration
 will begin at
 8:00 a.m. on
 June 15th.

ROOM RATES & DIRECTIONS



Double Room

To receive the reduced room rate mention the MAO when registering both online and by phone.



Habitat Lounge

Weber's Inn will hold a block of rooms under the name Michigan Association of Orthodontists at the reduced rate of \$109 per night. To reserve a room, please contact Weber's Inn reservations at 1-800-443-3050.

Reservations may be made online at www.webersinn.com using the promotional code **MAO062012TH** to receive the discounted group rate. (Please note: the first is the letter "o", the second and third a zero)

If registrants do not mention the MAO name or code when registering they will be charged the regular daily room rate.

Parking

Parking is available behind the hotel and the restaurant.

Directions

The hotel is located at 3050 Jackson Road, Ann Arbor, MI 48103.

From Metro Airport

Take I-94 west toward Ann Arbor approximately 26 miles west, Exit 172, Jackson Avenue, turn left and travel 1/2 mile.

From Chicago/Kalamazoo

Take I-94 east toward Detroit/ Ann Arbor. Exit 172, Ann Arbor, turn left into Weber's parking lot at end of exit ramp.

From Birmingham / Farmington area

Take I-696 west to I-275 south. Take M-14 west towards Ann Arbor. Exit at exit 2, Miller/Maple Road. Turn left on Maple Road. Go 1.5 miles to Jackson Road. Turn Right on Jackson and go 3/4 miles to Weber's.

From Lansing/Grand Rapids

Take I-96 east to US-127 south. Exit to I-94 east at Jackson, take I-94 to exit 172. Weber's Inn is just on the left.

Please contact Mandy Tomich, (517) 708-2916, with any questions you may have regarding room reservations.

SPEAKER INFORMATION

Bruce Christopher

Laugh 'til you cry. Learn 'til you change. These are the only rules that apply at a Bruce Christopher presentation. At the heart of it all, what separates Bruce from the pack is his outrageously funny dynamic delivery of today's hot topics. Bruce inspires audiences internationally by giving them real, immediate solutions for change with out fluff and hype.

Bruce has spoken at the prestigious Million Dollar Round Table Conference, London's Royal College of Surgeons, and the Mayo Clinic. He is a practicing supervising Clinical Psychologist holding degrees in Professional Psychology and Interpersonal Communications. He speaks over 150 times each year and is one of today's most sought after speakers in the Fortune 500 and numerous prestigious medical and dental conferences.

His clients include: American Airlines, American Express, Best Buy, Blue Cross-Blue Shield, Boeing, General Electric, IBM, The IRS, Kodak, 3M, Nortel, Pizza Hut, Quaker Oats, Radisson Hotels, State Farm, Texas Instruments, U.S. Navy, U.S. Postal, Wells Fargo and many others.

When you are faced with morale problems, communication conflicts, customer service issues, managing change, or need for teamwork. . this Psychologist is in!



Sharon Aronovich, DMD, FRCD(c)

Dr. Aronovich is the assistant program director of the Oral and Maxillofacial Surgery Residency program at the University of Michigan. He obtained his dental degree from McGill University, residency training in Oral and Maxillofacial Surgery at the Hospital of Saint Raphael/Yale-New Haven Hospital, and a fellowship in Pediatric Craniomaxillofacial Surgery at the University of Pittsburgh Medical Center. His clinical interests include orthognathic surgery, surgical management of TMJ disorders, cleft lip and palate, reconstructive surgery, sleep apnea, implantology, and facial trauma with research interests including clinical outcomes in orthognathic surgery, wound healing, and outcomes in the surgical management of TMJ disorders.



Dr. Aronovich will lecture on TMD and Orofacial Pain: A multidisciplinary approach. This lecture will review common temporomandibular disorders and orofacial pain conditions with a focus on pearls in making accurate clinical diagnosis and evidenced-based treatment options.

MEETING REGISTRATION

NAME: _____

NICKNAME FOR NAME TAG: _____

OFFICE WEBSITE: _____

EMAIL: _____

FEE: \$250 FOR ACTIVE MEMBERS
 \$125 FOR RETIRED MEMBERS
 \$100 FOR STAFF

REGISTRATION ENDS JUNE 1, 2012

To Reserve a Space, Simply Mail in this Form, along with Full Payment Before June 1, 2012 to:

Michigan Association of Orthodontists
 230 N. Washington Square, Suite 101
 Lansing, MI 48933

Please note, this amount does not include a room reservation, which can be made by contacting Weber's Inn directly.

Space is Limited, so Don't Delay!

Thank You!



East Liberty Street, Ann Arbor



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WE'RE ON THE WEB!
WWW.MAORTHO.ORG

REGISTER NOW!!!

**2012 MAO ANNUAL
MEETING INFORMATION
ENCLOSED!**

WHY ARE WOMEN SO STRANGE & MEN SO WEIRD?

“How to Communicate Effectively with the Opposite Sex at Work and at Home”

At the heart of any practice is relationships; between staff, patients, and doctors. It is no doubt that communication runs your office! This session takes a very hilarious look at how men and women think, speak, and make decisions differently. You will revitalize performance and morale by applying the strategies outlined in this seminar. You will laugh ‘til you cry and learn ‘til you change as you find out what makes the opposite sex tick!

OVERVIEW

At the heart of any practice is relationships; between team members, patients, and doctors. Interpersonal effectiveness has been demonstrated to be a key factor in professional, personal, and practice success. Individuals who are excellent communicators have better relationships at home and at work; and their practices achieve higher amounts of success

It is no doubt that communication runs your practice! ***“Why Are Women So Strange & Men So Weird?”*** takes a very humorous look at how men and women think, speak, and make decisions differently. This program will increase your “Practice Savvy” and make you more effective when communicating, motivating, managing, or presenting to the opposite sex.

Studies have estimated that the average staff member can waste up to 38% of their day dealing with communication mis-fires, unresolved conflicts, or hidden resentments in the office. Other reports have indicated that 70% of what you say is mis-understood by the opposite sex. This is not a productive use of time!

You can revitalize performance and enhance morale by putting into practice the strategies outlined in this seminar. You will learn what makes the opposite sex tick and what you can do about it. Certainly, dentistry is a co-ed effort; and you may not be as successful as you could be without understanding how to really communicate and connect with that opposite sex person on your team or in your chair. Least of all, by participating in this seminar, you will *Laugh ‘til you cry. . .and Learn ‘til you change!*

KEY TOPICS

This training program will enable you to . . .

- ☉ Explore how men and women think, speak, and decide differently.
- ☉ Apply strategies for increasing your communication effectiveness and success.
- ☉ Learn Ten Tips for getting better results when presenting to the opposite sex.
- ☉ Maximize the inherent strengths of both men and women to empower the practice

- Defuse potential conflict situations by understanding the underlying gender-specific differences which “fuel the fire of fights.”
- Learn practical speaking tools for male and female colleagues to motivate and maximize their talents and skills.
- Discover the Three R’s for rapid deployment of a re-energized office
- Increase your ability to manage, motivate, and work with people of the opposite sex

RESULTS

Your people, and your practice, will realize these benefits. . .

- Increase communication effectiveness and recapture lost time from the clutches of communication mis-fires.
- Increase conflict resolution skills and apply a strategy that really works at work.
- Reduce the potential for miscommunication.
- Create a re-energized working environment and a positive practice culture.
- Dazzle your patients by learning how to speak their language
- Increase case acceptance rates
- Good hearty laughs, excellent content, and practical applications with a very high Retention - Rate

ARE WE HAVING FUN YET? Attitude and Peak Performance in the Practice

As practices attempt to achieve their goals, no barriers are more formidable than attitude, self-esteem and team enthusiasm.

Therefore, the first aspect of learning effective patient service skills is to develop a staff of highly energized people with a **high** self-esteem quotient. Self-esteem is the single most important factor influencing our ability to achieve personal & professional success. Studies show that people with a positive attitude get sick less often, have better relationships, and are more successful in their careers. Attitude is contagious and helps create an energized work environment. It is also a powerful skill to have in dealing with difficult patients and/or staff personnel.

It has been said that there are three kinds of people in the world; those that make things happen, those that watch things happen, and those that say, *What Happened?*

This highly interactive session will literally have the audience coming out of their seats by learning how to leap from their procrastinations and crash through their comfort zones. Your team will learn how to make fears disappear, visualize their goals, work together, move forward, and have fun doing it.!

If you are looking to fire up your team by building individual and group motivation, then this session is for you.

TMD and Orofacial Pain: A multidisciplinary approach
Sharon Aronovich, DMD, FRCD(c)

This lecture will review common temporomandibular disorders and orofacial pain conditions with a focus on pearls in making accurate clinical diagnosis and evidenced-based treatment options.

Dr. Aronovich is the assistant program director of the Oral and Maxillofacial Surgery Residency program at the University of Michigan. He obtain his dental degree from McGill University, residency training in Oral and Maxillofacial Surgery at the Hospital of Saint Raphael/Yale-New Haven Hospital, and a fellowship in Pediatric Craniomaxillofacial Surgery at the University of Pittsburgh Medical Center. His clinical interests include orthognathic surgery, surgical management of TMJ disorders, cleft lip and palate, reconstructive surgery, sleep apnea, implantology, and facial trauma with research interests including clinical outcomes in orthognathic surgery, wound healing, and outcomes in the surgical management of TMJ disorders.