



MICHIGAN ASSOCIATION OF ORTHODONTISTS

Annual Conference

April 12, 2024

Ann Arbor Marriott Ypsilanti at Eagle Crest
Ypsilanti, Michigan

Registration Information
maortho.org



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General Information

Join us April 12 in Ypsilanti. The largest orthodontists conference in the state will offer exceptional knowledge for your colleagues and staff, as well as opportunities to network and gain valuable resources from our exhibitors. We anticipate a strong attendance of both orthodontists and their staff from across the State of Michigan who are interested in learning about and implementing these techniques into their practices. Don't miss this wonderful opportunity, register today!

About MAO

The Michigan Association of Orthodontists is one of five components of the Great Lakes Association of Orthodontists (GLAO). We represent orthodontists throughout the State of Michigan with the goal of supporting the specialty of orthodontics on the local, state and national level.

Intended Audience

This conference will be of interest to Orthodontists and their staff.

Registration

Registration fees include all educational sessions as well as meals and refreshment breaks throughout the conference. To register, visit the events page at www.maortho.org or scan the QR code.

Early registration ends April 1, 2024. After April 1, an additional \$10 will be added to all registration fees.



Active MAO/AAO Member	\$250
Retired Member	\$125
Staff.....	\$100
Resident/Student	\$0
Non-Member	\$750

Continuing Education

The Michigan Board of Dentistry has approved the conference lectures for a maximum of 5.0 CE hours.

Attire

The suggested dress is business or business casual.

Location and Accommodations

Ann Arbor Marriott Ypsilanti at Eagle Crest
1275 S Huron St.
Ypsilanti, MI 48197

Ann Arbor Marriott Ypsilanti at Eagle Crest is offering conference guests a special guest room rate of \$138 until March 11, or until sold out, whichever comes first. To make your reservation call 800-228-9290 and mention you are with MAO, or reserve online at maortho.org.

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April 12, 2024

Ypsilanti, Michigan

Agenda

7:30am – 8:15am

Registration, Continental Breakfast & Visit Exhibits

8:15am – 8:45am

MAO Membership Meeting

8:45am – 9:00am

Introductions

9:00am – 10:00am

Force For More | 1.0 CE

Geoff Sudit, DDS, MS

During this in depth presentation you will develop a thorough understanding of LightForce and its unique features. Experience the capabilities of the LightForce personalized system through real case reviews and identify the benefits of LightForce in terms of patient experience and practice efficiency.

Sponsored by LightForce Ortho

10:00am – 10:30am

Break & Visit Exhibits

10:30am – 11:30am

How Remote Care Helps Me Become a Better Version of Me | 1.0 CE

Joshua Adcox, DDS

Dr. Josh Adcox shares how his “All-In Approach” to custom digital setups and remote monitoring lets him do more with less, only better. He will share how he identified pain points in his practice and then used technology to create clinical efficiencies. This essential and inspirational presentation will highlight how the journey to practice efficiency is accomplished as a team.

Sponsored by Dental Monitoring

11:30am – 12:30pm

Making the Most of Inventory, Savings and Time Ordering | 1.0 CE

Mari Sawtelle

In this session attendees will learn the most important places to look for savings, learn a better way to order efficiently and explore what a good dental cost percentage is and

how to get there. Learn the back-office steps to rotate and stock inventory efficiently, discover a better way to save on disposables, so you have more to spend on patient care, and learn how to plan what you need so you always have on hand the right products for patients.

12:30pm – 1:30pm

Lunch

1:30pm – 2:30pm

The Necessity of 3D Imaging in the Modern Orthodontic Practice

Joel M. Johnson, MS, DMD

Dr. Johnson’s educational and entertaining review of CBCT technology will include helpful information that will assist the clinician in understanding the many advantages of using CBCT for patient education, treatment planning, and case execution. Dr. Johnson will not only discuss the radiological aspects of CBCT, he will also identify nine vital assessments that should be made when using CBCT and show examples of how 3D compiled renderings alter the direction of treatment.

2:30pm – 3:00pm

Break & Visit Exhibits

3:00pm – 5:00pm

Your Comfort Zone will Become a Danger Zone: Pushing Ahead with 3D Printing and In-Office Manufacturing | 2.0 CE

Jep Paschal, DMD, MS, FACD

In this session attendees will learn why you should leverage the power of 3D printing. Understand the digital workflow to institute 3D printing into your office and the workflow that can enable anything from retainers to 100% in-office aligners and even printing fixed appliances. Attendees will also learn about the various software packages that are brought together to implement 3D printing.

Sponsored by Braces on Demand & Formlabs



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629 West Hillsdale Street
Lansing, MI 48933
maortho.org



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