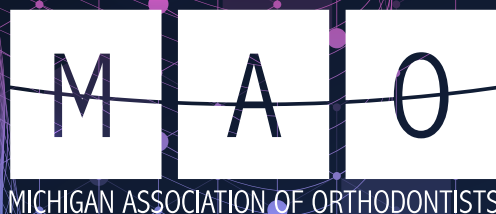


Annual Conference

March 17, 2023

Grand Rapids, Michigan

Registration Information
maortho.org



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General Information

Join us March 17 at the L.V. Eberhard Center in Grand Rapids, Michigan. The largest orthodontists conference in the state will offer exceptional knowledge for your colleagues and staff, as well as opportunities to network and gain valuable resources from our exhibitors. We anticipate a strong attendance of both orthodontists and their staff from across the State of Michigan who are interested in learning about and implementing these techniques into their practices. Don't miss this wonderful opportunity, register today!

About MAO

The Michigan Association of Orthodontists is one of five components of the Great Lakes Association of Orthodontists (GLAO). We represent orthodontists throughout the State of Michigan with the goal of supporting the specialty of orthodontics on the local, state and national level.

Intended Audience

This conference will be of interest to Orthodontists and their staff.

Registration

Registration fees include all educational sessions as well as meals and refreshment breaks throughout the conference.

Active MAO/AAO Member.....	\$250
Retired Member.....	\$125
Staff.....	\$100
Resident/Student.....	\$0
Non-Member.....	\$750



Online registration is also available at www.maortho.org. Scan the code to register now.

Pre-conference registration cut-off date is March 10, 2023. Prior to the conference we must receive both your registration form and payment.

Continuing Education

The Michigan Board of Dentistry has approved the conference lectures for a maximum of 6.0 CE hours.

Attire

The suggested dress is business or business casual.

Location and Parking

L.V. Eberhard Center
301 Fulton St. W.
Grand Rapids, MI 49504

Complimentary parking is available for conference guests in the Fulton Lot located off Fulton Street. More parking instructions will be shared prior to the conference.

Accommodations

We have secured a block of rooms at the Holiday Inn Grand Rapids Downtown, just across the street from the L.V. Eberhard Center, located at 310 Pearl St. NW, Grand Rapids, MI 49504. The hotel is offering a special guest room rate of \$134 for attendees of our conference until February 28, or until sold out, whichever comes first. To make your reservation call 616-235-7611 and mention you are with MAO, or [reserve online](#).

Consent to Use Photographic Images

Registration and attendance at, or participation in, MAO meetings and other activities constitutes an agreement by the registrant to the use and distribution of the registrant or attendees' image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities by MAO without compensation. MAO can use the images for promotions in any and all media, whether now known or unknown, MAO or its successors are exempt from any liability for the use of photographic images. If you do not consent to use, please email mao@kdafirm.com.

Agenda

7:30am – 8:15am

Registration, Continental Breakfast & Visit Exhibits

8:15am – 8:30am

Introductions

8:30am – 10:00am

Phase I - “Comprehensive” Early Treatment | 1.5 CE

Traditional Phase I Early Treatment mechanics typically involve a variety of independent appliances. While these appliances may be fixed or removable, they typically only function in one dimension. In this presentation we will review dozens of Early Treatment cases, including diagnosis, differential treatment planning, and then show the “comprehensive” approach to efficient and effective mechanics.

10:00am – 10:30am

Break & Visit Exhibits

10:30am – 12:00pm

Management of Impacted Canines | 1.5 CE

When orthodontists are asked, “what is the most challenging mechanical issue you face in your treatment?”, the answer is most commonly - management of impacted canines! In this presentation we will discuss the key ingredients to efficient and effective management of impacted canines. Spoiler alert!!! Half of the success for treating impactions is the surgical process while the other half is your orthodontic mechanics. Successful mechanics and outcomes will be discussed with thorough case review.

12:00pm – 1:00pm

Lunch

1:00pm – 2:30pm

Treating Difficult Class 3 Cases with Passive Self-Ligation and Early Light Elastics | 1.5 CE

For the orthodontist who didn’t answer “impacted canines” to the first question, the second most common answer is “Class 3 cases”! Thorough case review of multiple cases of varying difficulty will highlight how to treatment plan, select torques, utilize disarticulation and early light elastics, to have you well on the way to successfully and efficiently treating even the most challenging Class 3 cases without surgery.

2:30pm – 3:00pm

Break & Visit Exhibits

3:00pm – 4:30pm

Clinical Efficiency - Why it is Important to You, Your Team, and Your Patients | 1.5 CE

Time to dive into the numbers behind how to run a productive, efficient and effective practice. We will review the Key Metrics important to clinical efficiency, including number of visits to complete treatment, treatment time, and the importance of “On Time Completion” of even our most challenging cases.

4:30pm – 5:00pm

MAO Membership Meeting

Presenter: Jeff Kozlowski, DDS

Dr. Jeff Kozlowski is known for his unique perspective on clinical efficiency and quality treatment results. An internationally sought-after lecturer, he has presented all over the world on topics including Clinical Efficiency, Digital Orthodontics, Efficient Early Treatment, Orthodontic Treatment Mechanics and The Business of Orthodontics. He has lectured numerous times at the American Association of Orthodontists and for dozens of State Orthodontic Societies, as well as in numerous countries around the world. He graduated with a BS in Economics from Syracuse University prior to receiving his DDS and Orthodontic Specialty Certificate from the State University of New York at Buffalo. Dr. Kozlowski is co-founder of OrthoFi - a company dedicated to making high quality specialty orthodontics affordable for orthodontic consumers. He has been practicing orthodontics for nearly 25 years and owns thriving practices in New London and East Lyme, CT.





MICHIGAN ASSOCIATION OF ORTHODONTISTS

629 West Hillsdale Street
Lansing, MI 48933
maortho.org



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