



MICHIGAN ASSOCIATION OF ORTHODONTISTS

# *Annual Conference*

**April 22, 2022**

The Kensington  
Ann Arbor, Michigan

**Sponsorship Opportunities**

[maortho.org](http://maortho.org)



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**April 22, 2022**  
The Kensington | Ann Arbor, Michigan

## Sponsorship Opportunities

An ideal opportunity awaits you! Orthodontists and office staff from across the State of Michigan will attend this conference to learn how to run their offices more efficiently and how to improve services for their patients. Don't miss this great opportunity. Register today!

**Exhibit Display ..... \$1000**

Display tables are a 6ft. draped table including two chairs. Registration for two representatives, planned meals and breaks are included. A mailing list of conference attendees will be provided pre- and post-conference.

**Coffee Break Sponsor ..... \$250**

Company name and logo will be displayed on a sign throughout the break. Sponsor has opportunity to place promotional item and/or printed material at coffee break station.

**Breakfast Sponsor ..... \$500**

Company name and logo will be displayed on a sign throughout breakfast. Sponsor has opportunity to place promotional item and/or printed material on buffet tables.

**Lunch Sponsor ..... \$750**

Company name and logo will be displayed on a sign throughout lunch. Sponsor has opportunity to place promotional item and/or printed material at lunch tables.

**Speaker/Lecture Sponsor ..... \$1000**

Company name and logo will be displayed on a sign throughout the day inside of lecture room. Sponsor has opportunity to place promotional item and/or printed material at each attendee seat.

All exhibitors must purchase an exhibit space to have a reserved table, regardless of sponsorship status. Exhibit tables are not included with any sponsorship package.

*Register Online*  
at [maortho.org](http://maortho.org)



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## Conference Information

### Schedule

- 6:00 am  
Exhibitor Move-In and Set Up
- 7:00 am – 3:15 pm  
Exhibit Hall Open
- 7:45 am – 8:00 am  
Exhibitor Introductions in Lecture Room
- 9:30 am – 10:15 am  
Break and Visit Exhibitors
- 12:00 pm – 1:00 pm  
Lunch with Conference Attendees
- 3:00 pm – 3:15 pm  
Break and Visit Exhibitors
- 3:15 pm – 4:15 pm  
Exhibitor Teardown and Move-Out

### Location

The Kensington Hotel  
3500 South State Street  
Ann Arbor, MI 48108

### Shipping Information

The Kensington Hotel  
3500 South State Street  
Ann Arbor, MI 48108  
Attn: Your Name  
Hold for: Michigan Association of Orthodontists Conference  
Date of Event: April 22, 2022

### Attire

The suggested dress is business or business casual.

### Parking

The Kensington Hotel has complimentary parking.

### Accommodations

We have secured a block of rooms at the The Kensington Hotel located at 3500 South State Street, Ann Arbor, MI 48108. The hotel is offering a special guest room rate of \$114 for attendees of our conference until March 21, 2022. After this date the hotel will not offer the discounted rate and may no longer have rooms available. To make your reservation, call 734-761-7800 and mention you are with MAO.

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## Exhibitor/Sponsorship Registration (Confirmation will be sent via email ONLY)

### COMPANY INFORMATION (Please print)

Company Name

Contact Name

Address

City

State

Zip Code

Phone Number

Email

Website

Attendee Name Badge #1

E-mail

Dietary Restrictions

Attendee Name Badge #2

E-mail

Dietary Restrictions

### EXHIBIT AND SPONSORSHIP FEES

Exhibit Display \$1,000

Coffee Break Sponsor \$250

Breakfast Sponsor \$500

Exhibit Display Electricity \$35

Lunch Sponsor \$750

Lecture Sponsor \$1,000

Total Exhibit Fee \$ \_\_\_\_\_ Total Sponsorships \$ \_\_\_\_\_ **TOTAL DUE \$ \_\_\_\_\_**

### PAYMENT METHOD

Visa

MasterCard

AMEX

Check payable to Michigan Association of Orthodontists

Card Number

Exp. Date

Cardholder Name

CVV Code

Signature

Billing Address (if different from above)

City

State

Zip Code

Registration cut-off date is April 12, 2022. Prior to the conference we must receive both your registration form and payment. Registrations cannot be taken via telephone. CANCELLATION POLICY: All cancellation requests must be received in writing by April 15, 2022 and will be charged a \$100 processing fee. No refunds will be granted after April 15, 2022.